

**Toshiba Environmental
Environmental Vision 2010**



Toshiba Group's Environmental Management

Through value creation inspired by our three over-arching themes-"Surprise and Sensation," "Safety and Security," and "Comfort"-coupled with a wholehearted commitment to the prevention of global warming, control of chemical substances and efficient utilization of resources, we intend to bring our business process and products into ever closer harmony with the needs of planet Earth. We believe these efforts will help to build a sustainable society. At Toshiba environmental considerations are built into management. We are promoting environmental management covering all products and all business processes in every phase from manufacturing and usage through to recycling of end-of-life products. This approach is the practical realization of our slogan: "Committed to People, Committed to the Future. Toshiba."

Toshiba Group's Environmental Management

**Committed to People,
Committed to the Future. TOSHIBA**

Contribute to sustainable development of the Earth throughout our business processes and products



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We have long recognized that flexible, comprehensive assessment of environmental impacts throughout product life cycles is essential. So, in addition to product eco-efficiency introduced in 2003, we have now introduced business process eco-efficiency. Toshiba Group's overall ecoefficiency target covering all products and all business processes is at the heart of Environmental Vision 2010.

Within the Factor T conceptual framework, Toshiba aims to improve product eco-efficiency 2.2 times and business process eco-efficiency 1.2 times. By stepping up our environmental activities, we aim to double Toshiba Group's overall eco-efficiency by fiscal 2010 compared with fiscal 2000. These activities will place Toshiba at the forefront of efforts to hasten the emergence of a sustainable society.

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